

Norfolk Lake Chamber of Commerce DVD Video Promotional Opportunities

Craft your own DVD Video Page or Info Page. In addition to your free Business Membership listing on the Chamber's DVD Vacation Guide, all Business Members have the opportunity to purchase additional DVD exposure. A 2½ minute *DVD Video Page* or a 45 second *DVD Info Page* can be produced specifically for your business and highlighted on the DVD with a "VIDEO" or "INFO" link next to your business name.

When completed, your *Video Page* or *Info Page* will be added to the Chambers master DVD for duplication and distribution at the next production run. You will also receive a master copy of your *Video or Info Page* production on a DVD with the Chamber's 8 minute Norfolk Lake Video for your own individual marketing efforts. Your *DVD Video or Info Page* remains on the Chamber's DVD Vacation Guide as long as your business continues its membership with the Norfolk Lake Chamber of Commerce and pays the (\$25 Video, \$15 Info) yearly renewal fee.

The price for the 2½ minute **DVD Video Page** is \$600 with \$300 down payment due at order and \$300 due upon completion with your signed approval.

The price for the 45 second **DVD Info Page** is \$250 with \$125 down payment due at order and \$125 due upon completion with your signed approval.

Add your own video to the DVD.* If you already have a 2½ minute (or less) video showcasing your business, you can add it to your member listing on the Chambers DVD Vacation Guide. The price for addition is \$100 the first year and \$25 yearly renewal after that. (*content is subject to Chamber approval.)

Upload your Video or Info Page to You Tube. Make full use of your video or info commercial by putting it out on the web were everyone can see it. You can then put it on your website or the Chambers website for maximum exposure. Price is a one time \$50.

Take advantage of these marketing tools today.

- Print off and fill out the Members Price List form on the Chambers Website.
- Send the form along with your payment made to:

Norfolk Lake Chamber of Commerce
P.O. Box 177
Gamaliel, AR 72537

Your order will be forwarded to the production company who will contact you for a pre-production meeting.

Visit our website for additional information. www.norforklakechamber.com
or email us at info@norforklakechamber.com